



## NEWS RELEASE

### NATIONAL TRUCK PROTECTION RELEASES A NEW, MARKET FIRST, SUPER COMPREHENSIVE PROTECTION PRODUCT

#### NTP's New "ULTRA" Protection raises the bar in Used Truck Warranties

**Cranford, NJ** – July, 2014 [National Truck Protection Inc.](http://www.ntpwarranty.com) (NTP), North America's leading independent provider of extended service contracts (ESCs) to the trucking industry, is pleased to announce the Introduction of its new "ULTRA" coverage product. NTP's new ULTRA coverage provides a high level of protection that has never before been provided by independent warranty providers.

"At NTP, our ongoing focus is to offer the highest quality, most comprehensive products and solutions available to the marketplace in product packages that are transparent, easy to understand, and reliable. This enables a buyer to make better coverage/price comparisons and decisions, and ultimately recognize greater value from their product purchases," said Robert S. Amico, President of NTP. "For over 31 years, NTP has established and maintained its market leading position by setting the industry's generally accepted coverage standards and we feel it is again time to change the game and raise the bar."

Amico continues, "As drive train technologies have become increasingly complex, we believe that the owner/operators of these vehicles need breakdown protection that is comprehensive enough to really make a difference. That was our design specification in creating NTP ULTRA. In addition to the most extensive feature set in the industry covering on average 20 more standard components than other providers, ULTRA has no labor caps, or repair limits, and provides 24/7/365 support and a wide range of owner benefits. Based on our research, we believe the marketplace will immediately see the value of ULTRA, and it will set the new standard upon which all other independent warranties will be compared."

#### **About NTP Inc.**

NTP Inc., based in Cranford, NJ, is the leading independent provider of warranty and service contracts to the North American trucking industry. NTP, celebrating its 31st year, provides private label warranties to major OEMs as well as extended service contracts to the used truck segment through its extensive network of franchised and independent dealers. NTP provides the most comprehensive repair and breakdown management services in the industry. For information, please visit [www.ntpwarranty.com](http://www.ntpwarranty.com).

NTP is a portfolio company of [Palladian Capital Partners LLC](http://www.palladiancap.com), a New York based private equity firm in the middle market segment. Visit [www.palladiancap.com](http://www.palladiancap.com) for additional information.

NTP is an Accredited Member of the Better Business Bureau ([www.bbb.org](http://www.bbb.org)).

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