



NEWS RELEASE

AMERICAN TRUCK PROTECTION RELEASES THE MOST VERSATILE PRODUCT IN THE INDUSTRY

Company releases ATP "FLEX" to Truck Dealers nationwide

Cranford, NJ – [American Truck Protection](#) (ATP), a subsidiary of truck warranty leader [National Truck Protection](#) (NTP), today announced the introduction of a new product within its American Truck Protection line. The product, named ATP FLEX, provides extensive versatility in price/coverage-limit options.

The new product innovations being released by ATP will significantly benefit dealers and owner/operators alike, according to Robert S. Amico, President of NTP, "The momentum that we have generated will be accelerated with the introduction of FLEX as this product responds directly to the economic challenges that continue in the marketplace. Amico continued, "This product brings new, innovative options to the marketplace while continuing to provide solid coverage for the buyer. FLEX enables the buyer to choose among a number of price/coverage-limit options and select what is best for them financially, while providing them with the appropriate level of protection. With over 1500 registered dealers in place, we believe that FLEX combined with SILVER (introduced earlier this year); provide numerous new margin enhancing and customer satisfying options in the independent used truck dealer marketplace.

Most FLEX products are based on 12 month or 100,000 mile coverage, and include all of the coverage components in the ATP Silver product; such as Turbochargers, Fuel Injectors and Water Pumps. FLEX protection is targeted for Class 3-8 vehicles and includes full powertrain coverage. Like all products in the ATP family, ATP FLEX includes a very simple and easy inspection process, 24/7/365 claims and breakdown assistance, access to more than 3,000+ repair facilities nationwide, and much more. The company has maintained its service excellence and continues to earn an "A" Better Business Bureau rating.

"The industry has never had the versatility and flexibility we are providing with FLEX. Now the owner/operator is able to purchase affordable breakdown coverage on highly demanded components at a choice of price points that meet their specific needs. We are pleased to provide this new offering as it enables us to continue to solve the problems of our many market constituents, and provide them with new and innovative options", said Amico.

About NTP Inc.

NTP Inc., based in Cranford, NJ, is the leading independent provider of warranty and service contracts to the North American trucking industry. NTP, celebrating its 31st year, provides private label warranties to major OEMs as well as extended service contracts to the used truck segment through its extensive network of franchised and independent dealers. NTP provides the most comprehensive repair and breakdown management services in the industry. For information, please visit www.ntpwarranty.com

NTP is a portfolio company of Palladian Capital Partners LLC, a New York based private equity firm. Palladian teams with management in the middle market segment. Visit www.palladiancap.com for additional information.

NTP is an Accredited Member of the Better Business Bureau. Please visit www.bbb.org for the latest ratings.

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